



## 6 Ways to Use Branded Reports as an Affiliate Marketer

Many affiliate programs offer informative, yet promotional special reports that you can publish and include your affiliate link. This is a great way not only to get word out about the product you're promoting, but to provide your readers with valuable content – letting them know you're a source of great information.

### Here are 6 Quick Ideas for Publishing Rebranded Articles:

- 1. Publish them on Your Blog:** Write a quick blog post about the information in the report and the benefits of reading it. Then link to the report you've branded and uploaded to your website. It's a great way to save time coming up with new ideas while providing valuable content to your readers. If your blog has a scheduling feature, you can load up a bunch of branded reports at once and have them publish automatically on a chosen schedule.
- 2. Use them in Email Newsletters:** Need extra content for your next newsletter issue? Tell people about the report and give them a link where they can download it on your site. You can even preload an autoresponder with a bunch of reports.
- 3. Give Them As Gifts to New Subscribers:** Build your mailing list and give away the report as a gift or ethical bribe for signing up to your mailing list. Your readers get great content and you can earn commissions.
- 4. Bundle up a Few Reports into a Package:** Boost the value of your ethical bribe and bundle up a few highly-informative reports into a download package.
- 5. Create a Following:** As long as you provide great content on your website, you'll slowly start to build a following. Having a steady stream of valuable reports is a great way to do that without eating up all your time.
- 6. Use them on your Social Networking Page:** Social networking sites like Squidoo allows members to publish lenses on different subjects. Enlighten your visitors with interesting content plus provide a link to your website. Or publish the report on your site and send a link out on Twitter.

### Need Some Branded Reports?

Grab some Real Life Affiliates reports, add your affiliate link and start publishing!

<http://www.reallifeaffiliates.com/all-reports.html>